



2023 SPONSORSHIPS

The Columbus Festival of Lights has long been an event where families, neighborhood groups, and businesses from across the city come together to provide an outstanding, family-friendly, holiday-themed special event enjoyed by tens of thousands of families each year. Part of your sponsorship will be used to produce this magical event and then given back to the community through different child-focused non-profit organizations.

Red Arch Community Events, Inc is thrilled to bring this event back to the Columbus community.

RUDOLPH

COMMUNITY PARTNER

- Tickets to the VIP Lounge for viewing of the Parade.
- Cheer Squad Promotional Items
- Logo in a premium position on all marketing material
- Radio Thank You
- Logo on the cover photo of the Event Social Page
- Large Logo in Event Poster
- Logo on walking Entrance Banner and Back of Santa Float
- Premium logo position on ColumbusFestivalofLights.com
- Social Media Shout Out - Weekly from time of commitment or a minimum of 25
- Parade Entry
- Charity Donation Press Conference - Speaker at Podium

\$50,000

BLITZEN

COMMUNITY PARTNER

- Tickets to the VIP Lounge for viewing of the Parade.
- Cheer Squad Promotional Items
- Radio Thank You
- Logo on the cover photo of the Event Social Page
- Large Logo in Event Poster
- Logo on walking Entrance Banner and Back of Santa Float
- Premium logo position on ColumbusFestivalofLights.com
- Social Media Shout Out - Weekly from time of commitment or a minimum of 20
- Parade Entry
- Charity Donation Press Conference - Speaker at Podium

\$25,000

"ALONE, WE CAN DO SO LITTLE; TOGETHER, WE CAN DO SO MUCH" ~ HELEN KELLER



For more information, please contact Amy Stoughton Berquist (812) 552-4737

Thank You for your Support. Remit sponsorship requests to
Red Arch Community Events, Inc.

Info@ColumbusFestivalofLights.com | ColumbusFestivalofLights.com





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SPONSORSHIP BENEFITS	DOWNER	COMET	VIXEN	PRANCER	DASHER
	\$10,000	\$5,000	\$1,000	\$500	\$250
Radio Thank You					
Pinned Post on Event Social Page					
Recognition on Event Poster	Large Logo	Medium Logo	Small Logo	Name Only	
Recognition on Back of Santa Float	Large Logo	Medium Logo	Small Logo	Name Only	Name Only
Recognition on Website	Logo	Logo	Logo	Name Only	Name Only
Social Media Shout Outs	15	10	4	2	1
Parade Entry					
Charity Donation Press Conference					



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